BROWARD COUNTY
FREIGHT & LOGISTICS OVERVIEW

FLORIDA DEPARTMENT OF TRANSPORTATION

STATE OF FLORIDA • DEPARTMENT OF TRANSPORTATION
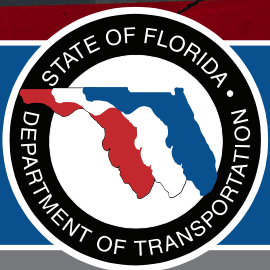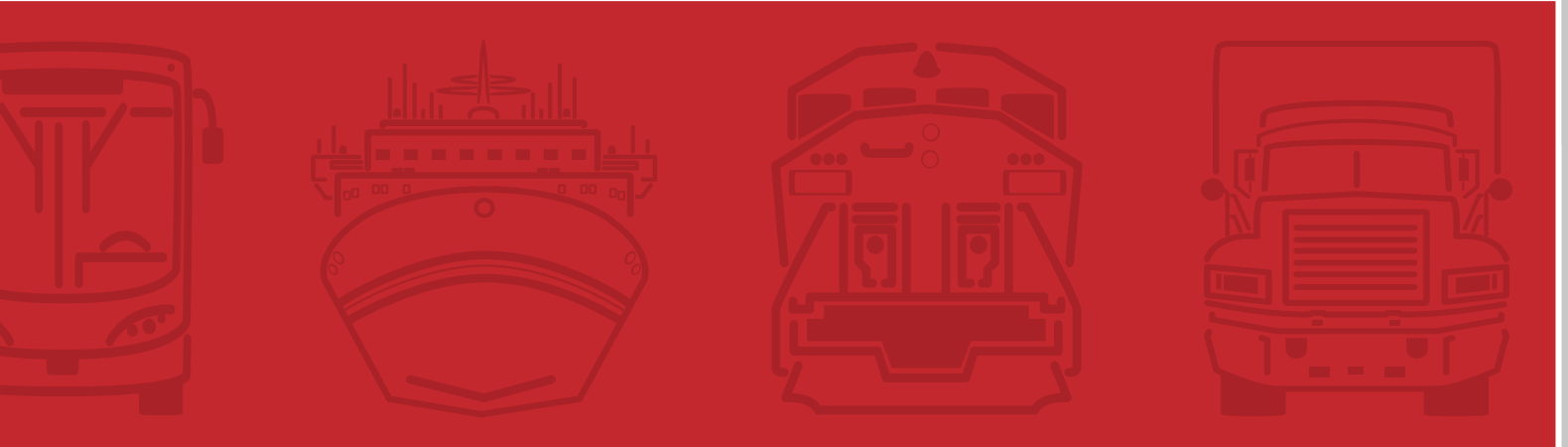
FDOT MISSION:
THE DEPARTMENT WILL PROVIDE A SAFE TRANSPORTATION SYSTEM THAT ENSURES THE MOBILITY OF PEOPLE AND GOODS, ENHANCES ECONOMIC PROSPERITY AND PRESERVES THE QUALITY OF OUR ENVIRONMENT AND COMMUNITIES.
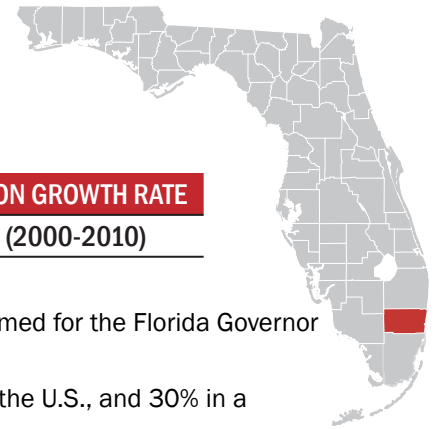
FLORIDA CHAMBER of Commerce

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Workforce florida, inc.

January 2013

Broward County
FREIGHT & LOGISTICS OVERVIEW

COUNTY SEAT	LARGEST CITY	AREA	POPULATION	POPULATION GROWTH RATE
Fort Lauderdale, FL	Fort Lauderdale, FL	1,557 Square Miles	1,748,066	25.5% (2000-2010)

Primary Economic Development Contact: http://www.browardbiz.com

- Broward County was created out of parts of Dade and Palm Beach County in 1915. It was named for the Florida Governor Napoleon Bonaparte Broward, who pledged to drain the Everglades for development.

- In 2007 of those residing in Broward County 31% were born in Florida, 39% in other parts of the U.S., and 30% in a foreign country.

- Home to Port Everglades and over 300 miles of navigable inland waterways, Broward County is known as the "Venice of America".

Top 5 Growing Industries

INDUSTRY	NET JOB CREATION
1. Retail Trade	15,188
2. Accommodation and Food Services	8,227
3. Administrative, Support, Waste Management, and Remediation Services	5,195
4. Professional, Scientific, and Technical Services	4,263
5. Health care and Social Assistance	3,310

Source: Florida Department of Economic Opportunity. Labor Market Statistics Center. LEHD State of Florida County Reports-Quarterly Workforce Indicators 2010-2011

Largest Industry Sectors by Employment

INDUSTRY SECTORS	% OF WORKFORCE
1. Trade, Transportation, and Utilities	23.0%
2. Professional and Business Services	15.9%
3. Education and Health Services	13.8%

Source: Enterprise Florida

Major Private Sector Employers

EMPLOYER	BUSINESS LINE	NUMBER OF EMPLOYEES
1. American Express	Financial Services & Travel Consulting	4,846
2. Nova Southeastern University	University-Bachelors, Masters & Doctoral	3,919
3. PRC	Business Services	3,000
4. Kaplan Higher Education	Classroom & Online Postsecondary Education	3,000
5. Answer Group	Custom Computer Programming & Business Consulting	2,800

Source: Enterprise Florida

Key Transportation and Freight Facilities

|		
STRATEGIC INTERMODAL SYSTEM (SIS) HIGHWAYS		I-75, I-95, I-595, Florida's Turnpike, US 27, SR 821, SR 869
SIS RAILROADS		FEC, FDOT / Tri-Rail
SIS AIRPORTS		Fort Lauderdale-Hollywood International Airport
SEAPORTS		Port Everglades
NON SIS STATE HIGHWAYS		US 1, US 441
GENERAL AVIATION AIRPORTS		Fort Lauderdale Executive Airport, North Perry Airport, Pompano Beach Airpark, Downtown Fort Lauderdale Heliport

Top Imports

INBOUND FREIGHT	TRUCK TONNAGE
1. Bulk Movement in Boxcars	166,068
2. Petroleum or Coal Products	10,403
3. Nonmetallic Minerals	4,795
4. Clay, Concrete, Glass or Stone	2,163
5. Food or Kindred Products	2,005

Source: IHS Global Inc.'s Transearch, 2011

Top Exports

OUTBOUND FREIGHT	TRUCK TONNAGE
1. Petroleum or Coal Products	3,592,928
2. Bulk Movement in Boxcars	2,869,017
3. Clay, Concrete, Glass or Stone	2,094,365
4. Food or Kindred Products	1,646,007
5. Nonmetallic Minerals	849,880

Source: IHS Global Inc.'s Transearch, 2011

EXPORTS

Broward County
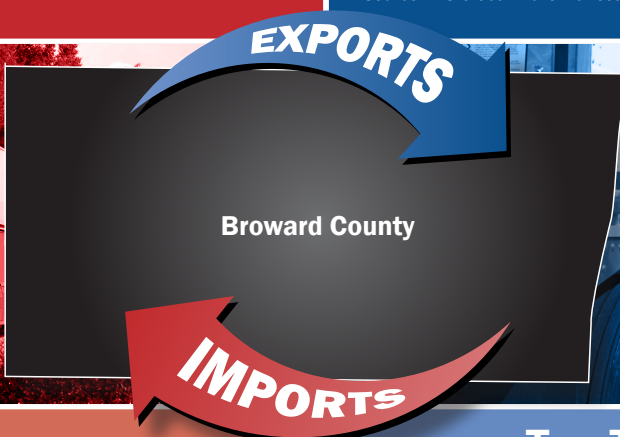
IMPORTS

Top Trading Partners

IMPORTS	TRUCK TONNAGE
Miami-Dade County, FL	6,905,057
Palm Beach County, FL	1,923,828
Polk County, FL	909,387
Hillsborough County, FL	695,242
Orange County, FL	581,736

Source: IHS Global Inc.'s Transearch, 2011

Top Trading Partners

EXPORTS	TRUCK TONNAGE
Miami-Dade County, FL	4,043,814
Palm Beach County, FL	1,427,601
Lee County, FL	1,060,643
Sarasota County, FL	851,848
Collier County, FL	611,505

Source: IHS Global Inc.'s Transearch, 2011

Broward County
FREIGHT INFRASTRUCTURE

PALM BEACH

PARKLAND

869

COCONUT CREEK

CORAL SPRINGS

DEERFIELD BEACH

FLORIDA'S TURNPIKE

LIGHTHOUSE POINT
HILLSBORO BEACH

MARGATE

FDOT / Tri-Rail

FEC

Pompano Beach Airpark

POMPANO BEACH

NORTH LAUDERDALE

I-95

1

TAMARAC

TAG
The Answer Group

KAPLAN *Kaplan Higher Education*

LAUDERDALE-BY-THE-SEA

OAKLAND PARK

Fort Lauderdale
Executive Airport

LAUDERHILL

LAUDERDALE LAKES

WILTON MANORS

SUNRISE

27

869

PRC

Atlantic Ocean

441

PLANTATION

Dowtown Fort Lauderdale Heliport

WESTON

American Express
American Express

FORT LAUDERDALE

FEC
Terminal

I-595

I-75

Nova Southeastern
University
NOVA SOUTHEASTERN UNIVERSITY

Fort Lauderdale-Hollywood
International Airport

Port Everglades

DAVIE

SOUTHWEST RANCHES

COOPER CITY

DANIA BEACH

Florida
Everglades

I-75

FLORIDA'S TURNPIKE

HOLLYWOOD

27

I-95

1

PEMBROKE PINES

North Perry Airport

MIRAMAR

WEST PARK
PEMBROKE PARK

HALLANDALE BEACH

821

MIAMI-DADE

Florida
FREIGHT & LOGISTICS OVERVIEW

POPULATION	U.S. POPULATION RANK	AREA	U.S. AREA RANK	POPULATION GROWTH RATE
18.8 million	4th	53,625 sq. mi.	22nd	17.6% (2000-2010)

Chamber of Commerce website: **http://www.flchamber.org**

Top Employment Sectors

(Nonagricultural Business Groups by Industry)

1. Trade, Transportation, and Utilities
2. Education and Health Services
3. Government Services
4. Professional and Business Services
5. Healthcare and Social Assistance
6. Leisure and Hospitality

Source: Department of Economic Opportunity-Current Employment Statistics (2012)

DOMESTIC AND INTERNATIONAL MODAL MIX
(millions of tons)

- **Air 0.1%** 1m
- **Truck 73%** 452m
- **Water 15%** 93m
- **Rail 12%** 76m
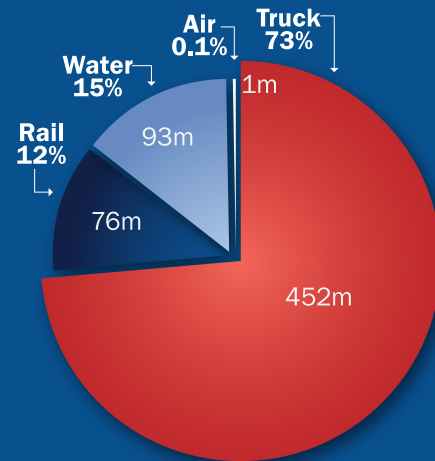
Source: Trade & Logistics Study, Florida Chamber 2009

Top Business Sector Initiatives for Retention and Promotion

1. Clean Energy
2. Information Technology
3. Life Sciences
4. Aviation/ Aerospace
5. Homeland Security/ Defense
6. Financial/ Professional Services

Source: Florida Chamber of Commerce

TOTAL FREIGHT FLOWS

- Within Florida 328 Million Tons
- 188 Million Tons
- **EXPORTS** 107 Million Tons
- **IMPORTS**
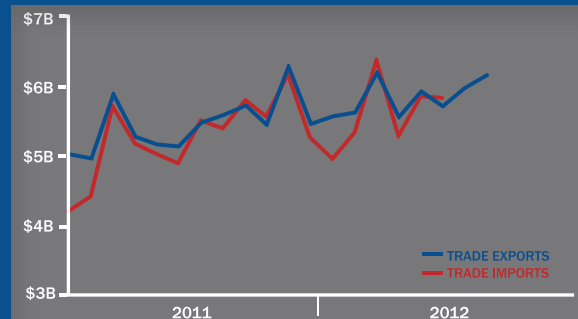
Source: Trade & Logistics Study, Florida Chamber 2009

Top International Trade Partners

The state of Florida is a major international hub accounting for approximately $149 billion in international trade activity in 2011.

EXPORTS	IMPORTS
1. Switzerland	1. China
2. Brazil	2. Mexico
3. Venezuela	3. Japan
4. Canada	4. Canada
5. Colombia	5. Colombia

Source: Trade & Logistics Study, Florida Chamber 2009

FLORIDA TRADE ACTIVITY

$7B, $6B, $5B, $4B, $3B

— TRADE EXPORTS
— TRADE IMPORTS

2011   2012

Florida's Strategic Intermodal System (SIS)

- **Strategic** – Consists of statewide and regionally significant facilities and services
- **Intermodal** – Contains all forms of transportation for moving both people and goods, including linkages for smooth and efficient transfers between modes and major facilities
- **System** – Integrates individual facilities, services, forms of transportation (modes) and linkages into a single, integrated transportation network

The SIS was established to:

- Efficiently serve the mobility needs of Florida's citizens, businesses and visitors
- Help Florida become a worldwide economic leader, enhance economic prosperity and competitiveness, enrich quality of life and reflect responsible environmental stewardship

Strategic Intermodal System

DESIGNATED SIS FACILITIES

- 17 Commercial Airports
- 1 General Aviation Reliever
- 2 Spaceports
- 11 Deepwater Seaports
- 7 Rail Freight Terminals
- 2,120 miles of Rail Corridors
- 4,365 miles of Highways
- 542 miles of Connectors
- 2,262 miles of Waterways

FLORIDA CHAMBER of Commerce
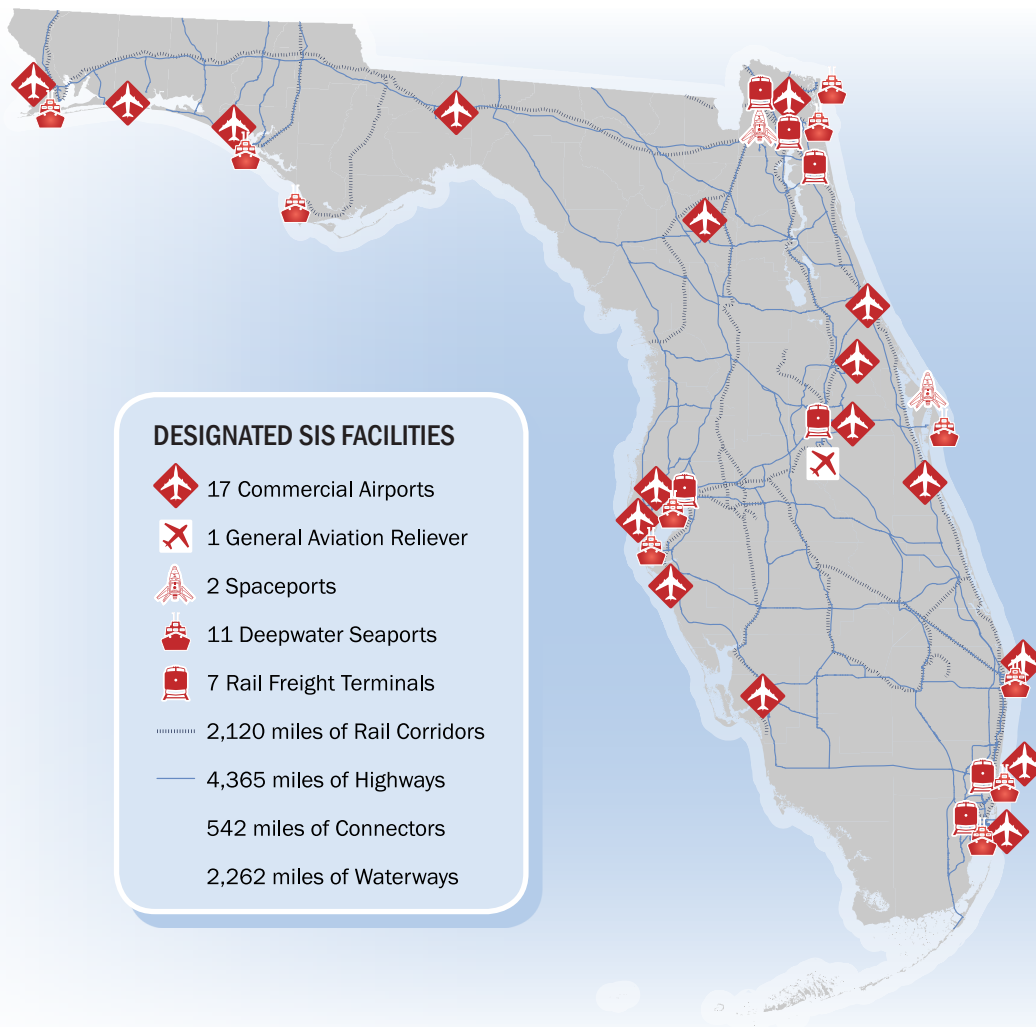
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A message from Governor
Scott on the future of
Florida's Freight and Trade

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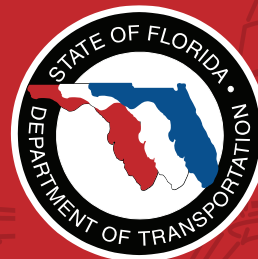
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Phone (202) 225-9890

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Florida House of Representatives
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Phone (850) 717-5105

Freight Mobility and Trade Plan

In recognition of the significant role that freight mobility plays as an economic driver for the state, an Office of Freight, Logistics and Passenger Operations has been created at FDOT. This office has been tasked with meeting the requirements of legislation in Florida House Bill 599, as well as meeting national freight guidance offered in H.R. 4348, the Moving Ahead for Progress in the 21st Century Act (MAP-21).

HB599 requires FDOT to lead the development of a plan to "enhance the integration and connectivity of the transportation system across and between transportation modes throughout the state." For this reason, Florida is already on schedule to meet MAP-21 guidelines and has become a leader in freight issues through its ongoing work in developing a Freight Mobility and Trade Plan. For more information, please see **www.freightmovesflorida.com**.