

Florida Department of Transportation

Office of Freight, Logistics and Passenger Operations

Public Transit Office

Transit Surveys for Improved Planning Applications Training Workshop

The Public Transit Office (PTO) of the Florida Department of Transportation (FDOT) is providing this workshop to discuss the latest practices in conducting transit surveys, introduce the audience to advanced methods for improving survey and data quality, provide survey management guidance, and propose methods for conveying survey results and communicating them to decision-makers.

Agenda

Day 1

Introduction	12:30 – 1:00
Necessity for Surveying	1:00 – 1:30
Introduction to the Survey Process	1:30 – 2:00
BREAK	
The Survey Plan	2:00 – 3:30
Survey Firm Case Study	3:30 – 5:00

Day 2

Day 1 Review and Answer Questions	
Quality Assurance/Quality Control (QA/QC)	8:30 – 9:30
Response Bias	9:30 – 11:00
BREAK	
Group Exercise	11:00 – 11:30
Conveying Survey Results	11:30 – 12:00
Summary	12:00 – 12:30



For more information please contact: gabrielle.matthews@dot.state.fl.us

