

PA MEDIA SPOTS

:05 - Brought to you by the Florida Department of Transportation. Drive Sober or Get Pulled Over.

:07 - Brought to you by the Florida Department of Transportation reminding you to designate a sober driver before the tailgate party.

:07 - Brought to you by the Florida Department of Transportation reminding you to Drive Sober or Get Pulled Over.

:10 - Brought to you by the Florida Department of Transportation reminding you to enjoy your weekend, enjoy your tailgate party, but whatever you do... Do Not Drink and Drive.

:10 - The Florida Department of Transportation reminds you that fans don't let fans drive drunk. Drive Sober or Get Pulled Over. Have a great day/night and drive safe!

:15 - Brought to you by the Florida Department of Transportation reminding you to enjoy your time with friends and family, enjoy the tailgate party, but whatever you do... Drive Sober or Get Pulled Over.

TEAM EXAMPLES

I often remind my team to be accountable for what you do, so now I'd like you to do the same thing. Enjoy your time with friends and family, enjoy the tailgate party, but whatever you do don't be a knucklehead... Drive Sober or Get Pulled Over.

I always remind my team to be accountable for what they do, and now, I'm asking you to do the same thing. Enjoy your time with friends and family, enjoy the game and tailgate party, but whatever you do, don't drink and drive... Drive Sober or Get Pulled Over.

XXXX University and the Florida Department of Transportation remind you that fans don't let fans drive drunk. Drive Sober or Get Pulled Over. Enjoy the game and drive safe!

I always remind my team to be accountable for what they do, and now, I'm asking you to do the same thing. Enjoy your time with friends and family, enjoy the game and tailgate party, but whatever you do, don't drink and drive... Drive Sober or Get Pulled Over.

DESIGNATED DRIVER PROGRAM

THIS IS XXXXXXXXXX GIVING YOU STEP BY STEP INSTRUCTIONS ON HOW YOU CAN BE REWARDED FOR KEEPING OUR FANS AND CITY SAFE THIS SEASON, THE XXXX AND PEPSI HAS PARTNERED WITH THE FLORIDA DEPARTMENT OF TRANSPORTATION TO BRING YOU THE XXXX CENTER DESIGNATED DRIVER PROGRAM.... AT EVERY HOME GAME THIS SEASON FANS CAN PLEDGE TO BE A DESIGNATED DRIVER BY SIGNING UP BEFORE THE END OF HALFTIME AT THE GUEST ASSISTANCE BOOTHS LOCATED AT SECTION 111 AND 219... BY SIGNING UP AND PLEDGING TO BE A DESIGNATED DRIVER, YOU'LL RECEIVE ONE FREE PEPSI FOUNTAIN SODA. AT THE END OF THE SEASON, ONE WINNER WILL BE SELECTED AS THE DESIGNATED DRIVER OF THE YEAR, AND BE RECOGNIZED AT

CENTER COURT OF A XXXX HOME GAME. TO LEARN MORE, VISIT [GUEST ASSISTANCE...](#) AND REMEMBER, FANS DON'T LET OTHER FANS DRIVE DRUNK. DRIVE SOBER OR GET PULLED OVER.