

Webinar Work Plan



2017 Webinar Schedule

1. Collaboration - December
2. Customers - March
3. Data and Processes - June
4. Innovation - September/October

Guiding Principals/Focus Areas

Collaboration

Transportation decisions are made by an array of partners.

Customers

Transportation shifts require more attention to customer needs and service.

Data & Processes

An ongoing emphasis on research, data, and performance measurement will underscore all of the state's future transportation outcomes.

Innovation

Transportation is at the cusp of a revolution in which technology and innovation may reshape every business practice.

		Status	Notes
Task 1 - Collaboration			
D-16		<i>Collaboration: Connecting Transportation Planning & Health</i>	
Task 1 Action Items			
Target Date			
November	Recruit webinar team -	Complete	
	Organizer/facilitator - Melanie Weaver Carr	Complete	
	Presenters/Subject Matter Experts	Complete	
	(confirmed) Peter Gies, Broward MPO	Complete	
	(confirmed) Ernie Bradley, FLDOH	Complete	
	(confirmed) Elizabeth Whitton, MetroPlan	Complete	
November	Assistants	Complete	
	Monica Zhong, Logistics	Complete	
	Vanessa Christiansen, Q&A Moderator	Complete	
November	Determine format of webinar -	Complete	
	Moderated panel discussion: Presenters and Q&A	Complete	
November	Plan visuals for webinar -	Complete	
	Agenda	Complete	
	Introduction Section	Complete	
	PowerPoint slides for each speaker	Complete	
	Peter Gies, Broward MPO	Complete	
	Ernie Bradley, FL DOH	Complete	
	Elizabeth Whitton, MetroPlan	Complete	

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Q&A Section	Complete	
Closing Section	Complete	
November Logistics	Complete	
Practice Sessions	Complete	
Recording	Complete	
Reserve Equipment and Space	N/A	
AICP CM Credit	Complete	
November Outreach	Complete	
December Evaluation	Complete	

Task 2 -Customer Service

M-17

Complete Streets: A customer focused approach

Task 2 Action Items

Target Date			
February	Recruit webinar team - Organizer/facilitator - Melanie Weaver Carr Presenters/Subject Matter Experts (confirmed) Pat Steed, Central Florida RPC Brenda Young, FDOT D5, FTP Champion/Cycling (confirmed) Savvy (confirmed) DeWayne Carver, Complete Streets Assistants Monica Zhong, Logistics Co-Moderator: V. Christiansen	In progress	
		Complete	
		Complete	28-Mar
		Complete	
		Complete	
		Complete	
February	Determine format of webinar - Moderated panel discussion SME present, questions at the end	Complete	
		Complete	
		Complete	
February	Plan visuals for webinar - Agenda Introduction Section PowerPoint slides for each speaker Q&A Section Closing Section	In progress	
February	Logistics - Practice Sessions Recording AICP/PE credits Reserve Equipment and Space		
February	Outreach	In progress	
March	Evaluation		

Task 3 - Data & Processes

J-17 *How we're making data-driven decisions...*

Task 3 Action Items

Target Date			
March	Recruit webinar team - Organizer/facilitator - Melanie Weaver Carr Presenters/Subject Matter Experts FDOT, D6 Bike/Ped Safety FHWA	In progress	
		Complete	
		In progress	
March	Assistants Logistics Moderator		
March	Determine format of webinar - Moderated panel discussion	Complete	
April	Plan visuals for webinar - Agenda Introduction Section PowerPoint slides for each speaker Q&A Section Closing Section		
May	Logistics Practice Sessions Recording AICP/PE credits Reserve Equipment and Space Outreach		
May	Evaluation		

Task 4 - Innovation

TBD

Task 4 Action Items

Target Date

Recruit webinar team -	In progress	
Organizer/facilitator - Melanie Weaver Carr	Complete	
Presenters/Subject Matter Experts	In progress	
Bicycle House		
Rails to Trails		
FDEP Greenways to Trails		
The Underline		
Assistants		
Monica Zhong, Logistics		
Vanessa Christiansen, Moderator		
Determine format of webinar -		
Moderated panel discussion		
Plan visuals for webinar -		
Agenda		
Introduction Section		
PowerPoint slides for each speaker		
Q&A Section		
Closing Section		
Logistics -		
Practice Sessions		
Recording		
AICP/PE credits		
Reserve Equipment and Space		
Outreach		
Evaluation		