

APPENDIX A

2014 Florida Visitor Survey
 Florida Department of Transportation

Detailed Results
 All Response Categories

The following represents the results from visitor surveys administered from 2000 through 2014. Due to budgetary constraints, the same complete set of questions was not posed each year.

PART I

Questions below deal with **how well a driver is able to see key signing and road markings**. Please indicate how well the following items assisted you when traveling on the State Highway System during your visit to Florida:

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
A. Spacing of exits and crossroad signs allowed me enough time for travel decisions.	2014	39%	56%	5%	1%	*
	2011	39%	57%	4%	0%	*
	2009	29%	66%	4%	1%	*
	2007	23%	62%	12%	4%	*
	2000	24%	65%	11%	0%	*
B. Overall, road signs were visible.	2014	48%	50%	2%	0%	*
	2011	43%	54%	3%	0%	*
	2009	32%	65%	3%	1%	*
	2007	23%	69%	6%	2%	*
	2000	29%	68%	2%	1%	*
C. Road signs were clearly readable.	2014	43%	53%	3%	1%	*
	2011	43%	53%	4%	0%	*
	2009	33%	61%	5%	1%	*
	2007	25%	67%	6%	2%	*
	2000	32%	63%	4%	0%	*
D. During the day, the visibility of roadway striping and markings was good.	2014	43%	54%	3%	0%	*
	2011	44%	53%	3%	0%	*
	2009	34%	64%	3%	0%	*
	2007	25%	70%	4%	1%	*
	2000	34%	62%	4%	0%	*

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
E. At night, the visibility of roadway striping and markings was good.	2014	37%	57%	4%	2%	*
	2011	35%	56%	8%	1%	*
	2009	24%	59%	15%	2%	*
	2007	19%	65%	14%	3%	*
	2000	23%	59%	15%	3%	*

PART II

The following questions relate to travel on the State Highway System during your visit to Florida. Please indicate your level of agreement with the following statements.

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
A. I felt satisfied with the amount of time it takes to travel within the city or town I visited.	2014	33%	55%	10%	2%	*
	2011	30%	57%	11%	1%	*
	2009	21%	61%	14%	3%	*
	2007	15%	63%	17%	4%	*
	2004	17%	68%	10%	4%	*
	2000	29%	66%	15%	3%	*
B. I felt satisfied with the amount of time it takes to travel between the cities or towns I visited.	2014	30%	61%	8%	1%	*
	2011	27%	66%	6%	1%	*
	2009	21%	67%	12%	1%	*
	2007	14%	69%	13%	4%	*
	2004	17%	71%	10%	3%	*
	2000	14%	72%	12%	2%	*
C. The overall level of traffic congestion on the State Highway System was acceptable.	2014	28%	58%	13%	1%	*
	2011	23%	58%	16%	3%	*
	2009	18%	62%	16%	4%	*
	2007	13%	62%	20%	5%	*
	2004	14%	62%	16%	7%	*
	2000	12%	64%	21%	3%	*
D. Roadsides on the State Highway System were attractive.	2014	34%	58%	7%	1%	*
	2011	32%	60%	8%	0%	*
	2009	22%	68%	9%	1%	*
	2007	16%	68%	14%	2%	*
	2004	13%	72%	14%	1%	*
	2000	12%	68%	12%	1%	7%

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
E. Roadsides on the State Highway System were kept free of litter.	2014	36%	57%	7%	1%	*
	2011	28%	61%	11%	0%	*
	2009	22%	64%	13%	1%	*
	2007	18%	67%	13%	2%	*
	2004	17%	70%	10%	2%	*
	2000	16%	71%	7%	0%	6%
F. The timing of traffic signals allowed pedestrians enough time to cross state roads.	2014	34%	59%	6%	1%	*
	2011	28%	63%	7%	1%	*
	2009	22%	70%	7%	1%	*
	2007	17%	70%	11%	2%	*
	2004	12%	71%	15%	2%	*
	2000	9%	63%	10%	1%	18%

PART III

We would like to know more about your experiences with rest areas while traveling in Florida. Please indicate how strongly you agree or disagree with the following statements.

Item	Year	Yes	No	Don't Know
A. Did you use a rest area during your last trip to Florida?	2014	58%	42%	*
	2011	56%	44%	0%
	2009	50%	50%	0%
	2007	39%	61%	0%
	2004	40%	58%	3%
	2002	39%	55%	6%
	2000	47%	52%	1%

*2014 survey did not include a response for "Don't Know."

If you answered no to III-A, please skip to Part IV. If you answered yes to question III-A, please proceed to question III-B.

Item	Year	YES -- Interstate	YES -- Florida Turnpike	YES -- Other	Don't Know
B. Did you stop at rest areas on the:	2014	77%	46%	4%	*
	2011	77%	38%	5%	0%
	2009	78%	19%	3%	0%
	2007	87%	28%	7%	0%
	2004	78%	25%	6%	3%
	2002	81%	19%	2%	6%
	2000	86%	28%	3%	5%

*2014 survey did not include a response for "Don't Know."

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
C. I was satisfied with the cleanliness of rest areas.	2014	44%	49%	7%	0%	*
	2011	42%	49%	8%	1%	*
	2009	34%	55%	10%	1%	*
	2007	24%	59%	13%	4%	*
	2004	24%	67%	7%	2%	*
	2002	45%	43%	9%	3%	*
	2000	22%	72%	5%	1%	*
D. I was satisfied with the vending services at the rest areas.	2014	40%	55%	5%	0%	*
	2011	37%	53%	10%	1%	*
	2009	30%	61%	9%	1%	*
	2007	23%	62%	11%	4%	*
	2004	16%	72%	10%	2%	*
	2002	37%	55%	4%	4%	*
	2000	21%	67%	11%	1%	*
E. Rest areas were placed frequently enough along the State Highway System.	2014	38%	55%	7%	0%	*
	2011	39%	47%	12%	1%	*
	2009	26%	57%	16%	1%	*
	2007	18%	58%	17%	7%	*
	2004	17%	69%	13%	1%	*
	2002	33%	51%	16%	0%	*
	2000	14%	65%	17%	4%	*
F. Rest areas were safe.	2014	45%	52%	3%	0%	*
	2011	37%	59%	3%	1%	*
	2009	30%	63%	5%	1%	*
	2007	21%	70%	6%	4%	*
	2004	22%	67%	11%	0%	*
	2002	35%	61%	5%	0%	*
	2000	17%	76%	3%	1%	4%

PART IV

We would like to know more about your experiences with Florida's airports. Please indicate how strongly you agree or disagree with the following statements.

Item	Year	Yes	No
A. Did you use a Florida airport during your last trip to Florida?	2014	59%	41%
	2011	63%	38%
	2009	59%	41%
	2007	59%	41%
	2004	48%	52%
	2002	46%	53%
	2000	41%	59%

If you answered no to IV-A, please skip to Part V. If you answered yes to question IV-A, please proceed to question IV-B.

Item	Year	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
B. I was satisfied with access to and from the airport.	2014	38%	57%	5%	0%	*
	2011	42%	54%	4%	0%	*
	2009	31%	62%	5%	2%	*
	2007	28%	65%	5%	2%	*
	2004	28%	64%	6%	1%	*
	2002	49%	49%	1%	1%	*
	2000	30%	58%	9%	3%	*
C. I was satisfied with my overall experience at the airport.	2014	46%	52%	2%	0%	*
	2011	36%	61%	3%	0%	*
	2009	29%	62%	7%	2%	*
	2007	29%	63%	6%	3%	*
	2004	33%	61%	4%	3%	*
	2002	39%	57%	3%	2%	*
	2000	32%	62%	6%	1%	*
D. Florida's airports compared favorably to airports in my home state.	2014	39%	54%	6%	1%	*
	2011	39%	54%	6%	1%	*
	2009	28%	60%	10%	2%	*
	2007	28%	60%	9%	3%	*
	2004	25%	54%	17%	3%	*
	2002	37%	53%	8%	2%	*
	2000	29%	59%	10%	1%	2%

PART V

Please rate your overall satisfaction with these aspects of the State Highway System.

Item	Year	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
A. Overall safety on state roads.	2014	36%	60%	4%	0%	*
	2011	36%	61%	3%	0%	*
	2009	26%	70%	4%	0%	*
	2007	15%	73%	10%	2%	*
	2004	14%	74%	11%	1%	*
	2000	19%	70%	9%	1%	1%
B. Overall smoothness of the roads in the State Highway System.	2014	36%	61%	3%	0%	*
	2011	35%	60%	5%	1%	*
	2009	31%	59%	9%	1%	*
	2007	18%	71%	10%	2%	*
	2004	20%	69%	8%	2%	*
	2002	34%	59%	5%	2%	*
	2000	24%	68%	8%	1%	*
C. The overall transportation system provided by FDOT.	2014	34%	60%	6%	0%	*
	2011	31%	67%	3%	0%	*
	2009	25%	68%	7%	0%	*
	2007	14%	76%	11%	1%	*
	2004	15%	76%	8%	1%	*
	2000	12%	63%	5%	1%	20%
D. Florida's highways compared to highways in my home state.	2014	36%	57%	6%	1%	*
	2011	40%	52%	7%	1%	*
	2009	36%	54%	8%	2%	*
	2007	21%	67%	10%	2%	*
	2004	27%	60%	10%	3%	*
	2002	40%	50%	7%	3%	*
	2000	31%	61%	7%	1%	*