



# Florida Department of Transportation

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SECRETARY

May 4, 2009

## DME MEMORANDUM No. 01-09

TO: District Maintenance Engineers/Administrators

From: Tim Lattner, P.E., Director, Office of Maintenance

Copies: District Permits Engineers, Mark Wilson, State Traffic Operations Engineer

Subject: Permits for LED Banners

A handwritten signature in black ink, appearing to be "Tim Lattner", written over the "From:" line of the memorandum.

District 6 has recently been approached about allowing pole banners to be permitted with LED fiber optics. These banners possess animation capabilities and there are safety concerns that this type of banner could create a distraction to motorists.

Only static lighting will be allowed on any permitted banners. No animation should be allowed due to safety concerns related to the potential distraction of motorist attention from the roadway. Rule 14-43 (2)(d) addresses this concern under allowable conditions, "...nor in anyway interfere with motorist's ability to safely operate vehicles."