



THE ECONOMIC IMPACT OF

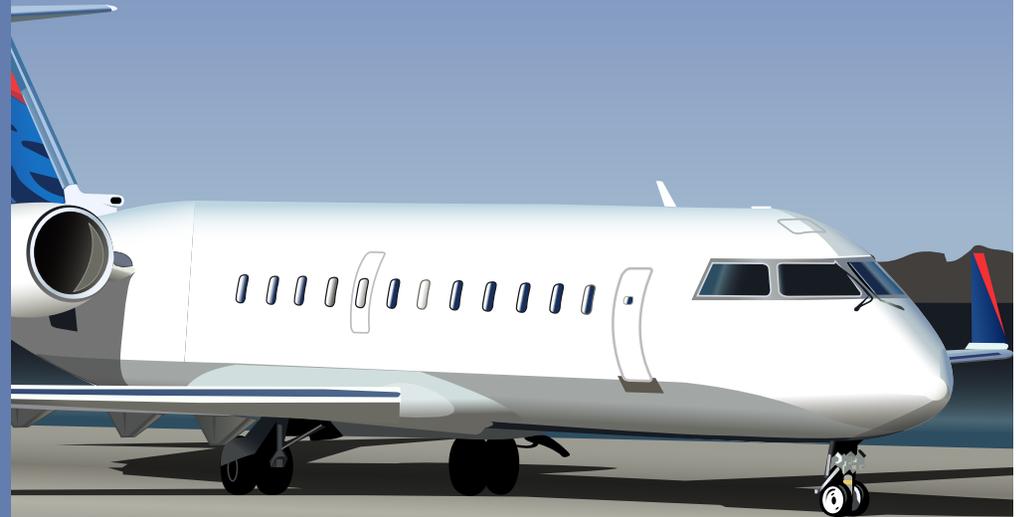
Pensacola

International Airport (PNS)

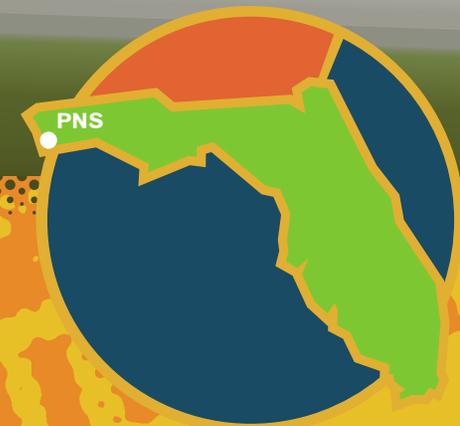
Aviation's **Benefit for Florida**

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.



**Florida Department of Transportation
Aviation Office**
www.dot.state.fl.us/aviation



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Florida's Statewide Benefits from Aviation

Pensacola International Airport

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:



| Impact Category | Total Employment | Total Payroll | Total Output |
|---------------------------------------|------------------|-------------------------|--------------------------|
| Airports | 158,861 | \$7,752,561,600 | \$28,793,238,700 |
| Visitors Arriving by Air | 753,353 | \$19,315,252,400 | \$59,178,047,200 |
| Construction at Airports | 25,321 | \$1,041,077,200 | \$2,858,791,800 |
| Air Cargo | 69,256 | \$3,054,598,800 | \$6,596,812,200 |
| Aviation Education | 6,977 | \$201,195,400 | \$573,188,000 |
| Military Aviation | 116,860 | \$5,855,976,400 | \$10,797,219,600 |
| Aviation Businesses | 35,986 | \$1,255,264,800 | \$5,321,292,400 |
| Federal Aviation Administration | 4,545 | \$318,215,600 | \$617,783,700 |
| Total Annual Economic Benefits | 1,171,159 | \$38,794,142,200 | \$114,736,373,600 |

Total annual economic output shown above represents more than 15 percent of Florida's gross state product (GSP). Many employers in Florida also rely on aviation to support their daily activities. Use of aviation helps to improve business efficiency. The FDOT study shows that, annually, by using all facets of air transportation, the efficiency of Florida businesses is increased by an estimated \$94.5 billion. This increased business efficiency is in addition to the total annual economic benefits noted above.

Pensacola International Airport, located on the Gulf Coast, approximately three miles northeast of Pensacola, is the westernmost commercial service airport in Florida. The airport has two active runways, the longest of which is 7,004 feet. Facilities at the airport are capable of supporting most commercial aircraft and a full range of general aviation aircraft.

Pensacola International Airport serves a mix of personal, leisure, and business-related travel. Approximately 770,000 enplaning commercial passengers flow through the airport each year; nearly 55 percent of these enplanements are visitors to Florida whose spending helps to contribute to the airport's economic impact.

The airport has more than 25 on-site aviation-related tenants that contribute to its annual economic impact. These on-site tenants are dedicated to supporting general aviation, the airlines, and commercial passengers. The annual economic impact of Pensacola International Airport is associated with direct impacts that come from tenants/businesses located at the airport and construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via commercial and general aviation aircraft. The airport's total annual economic impact follows:

