

THE ECONOMIC IMPACT OF

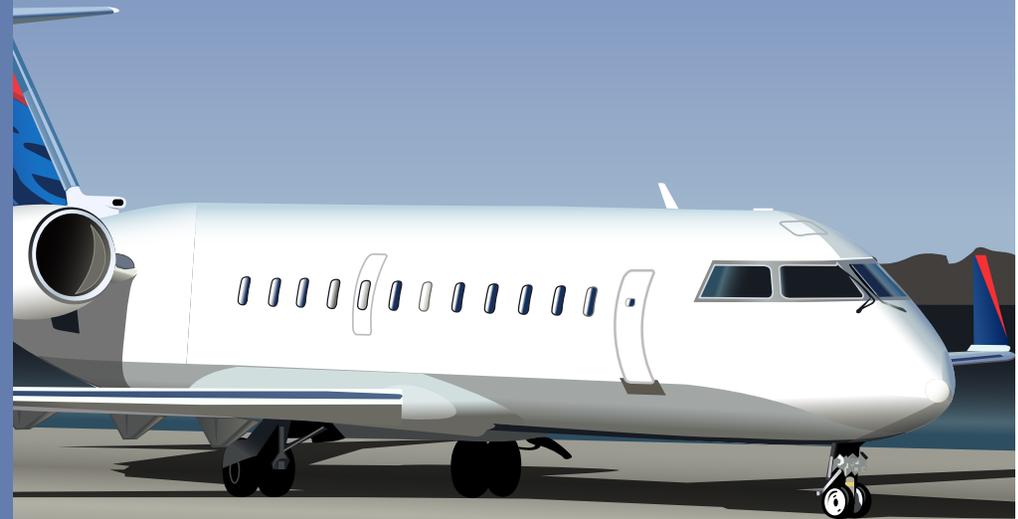
Naples

Municipal Airport (APF)

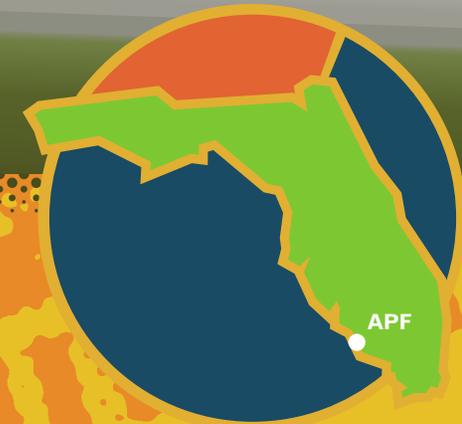
Aviation's Benefit for Florida

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.



Florida Department of Transportation
Aviation Office
www.dot.state.fl.us/aviation



MARCH 2010

Florida's Statewide Benefits from Aviation

Naples Municipal Airport

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:



Impact Category	Total Employment	Total Payroll	Total Output
Airports	158,861	\$7,752,561,600	\$28,793,238,700
Visitors Arriving by Air	753,353	\$19,315,252,400	\$59,178,047,200
Construction at Airports	25,321	\$1,041,077,200	\$2,858,791,800
Air Cargo	69,256	\$3,054,598,800	\$6,596,812,200
Aviation Education	6,977	\$201,195,400	\$573,188,000
Military Aviation	116,860	\$5,855,976,400	\$10,797,219,600
Aviation Businesses	35,986	\$1,255,264,800	\$5,321,292,400
Federal Aviation Administration	4,545	\$318,215,600	\$617,783,700
Total Annual Economic Benefits	1,171,159	\$38,794,142,200	\$114,736,373,600

Total annual economic output shown above represents more than 15 percent of Florida's gross state product (GSP). Many employers in Florida also rely on aviation to support their daily activities. Use of aviation helps to improve business efficiency. The FDOT study shows that, annually, by using all facets of air transportation, the efficiency of Florida businesses is increased by an estimated \$94.5 billion. This increased business efficiency is in addition to the total annual economic benefits noted above.

Naples Municipal Airport is located in Collier County along the Gulf Coast of South Florida, approximately 45 miles south of Ft. Myers. The airport has one turf runway and two paved runways, the longest of which is 5,290 feet. The airport is capable of serving most general aviation aircraft and some commercial aircraft. The area attracts many conferences; in fact, the airport is ranked within the top ten for all business jet destinations in the U.S.

Naples Municipal serves a mix of personal, leisure, and business-related travel. Commercial airline service at the airport has been sporadic in recent years. For 2008, the airport recorded over 3,300 annual enplaned commercial passengers; 70 percent of these were visitors. The airport accommodates the Coast Guard and the Civil Air Patrol, supports flight training, and has a Part 135 operator that provides charter service.

There are over 40 different tenants at Naples Municipal Airport that support the airport's commercial and general aviation activities. The annual economic impact of Naples Municipal Airport is associated with direct impacts that come from the tenants/businesses located at the airport and to a lesser extent from construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via commercial and general aviation aircraft. The airport's total annual economic impact follows:

