

# Safe Mobility for Life Coalition: Addressing the Needs of Florida's Aging Road Users

Bicycle and Pedestrian Partnership Council  
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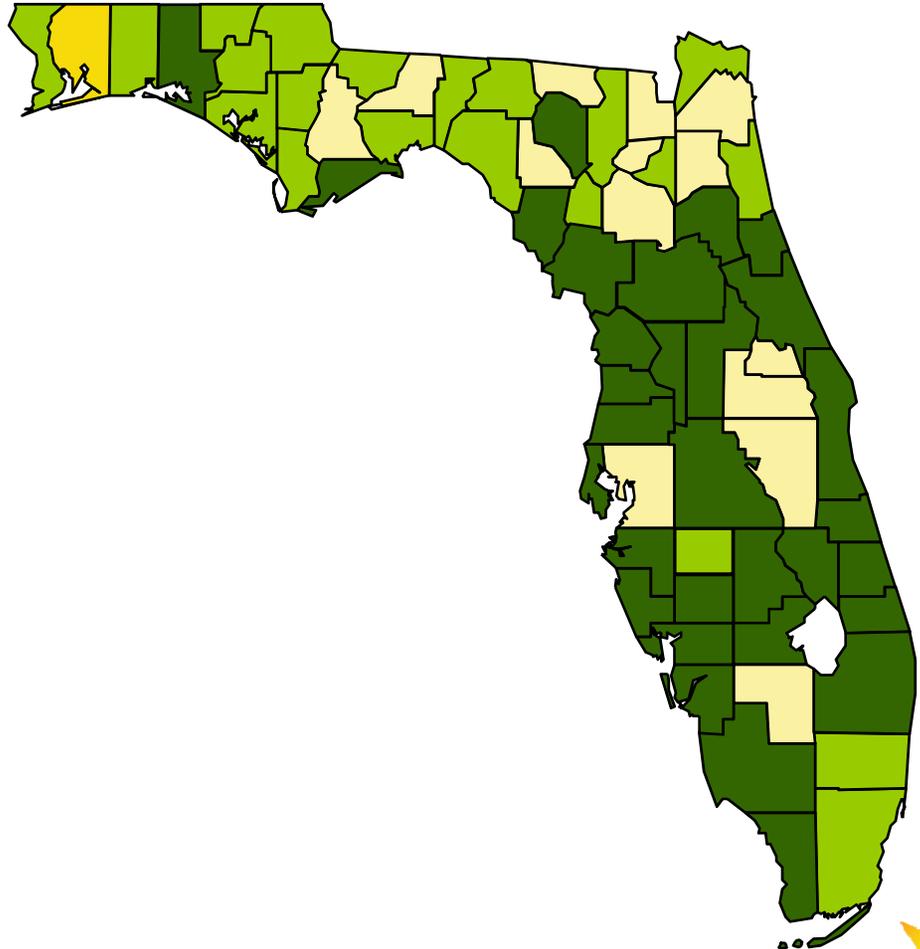


# Understanding the Issue

- Aging Road User: *Includes drivers, passengers, pedestrians, bicyclists, transit-riders, motorcyclists, operators of non-motorized vehicles that are 65 years and older.*
- Fragility with age
- In 2020:
  - *One in five people will be 65 or older*
  - *One in four drivers in Florida will be 65 or older*

# Florida Trends

- By county, percent of total population 65+



Source: Dept of Elder Affairs 2009 Population Data



# National Projections (65+)

2000 State	2000 Percent	2000 Rank	2010 State	2010 Percent	2010 Rank	2030 State	2030 Percent	2030 Rank
U.S.	12.4	N/A	U.S.	13.0	N/A	U.S.	19.7	N/A
<b>Florida</b>	<b>17.6</b>	<b>1</b>	<b>Florida</b>	<b>17.8</b>	<b>1</b>	<b>Florida</b>	<b>27.1</b>	<b>1</b>
Penn.	15.6	2	West Virginia	16.0	2	Maine	26.5	2
West Virginia	15.3	3	Maine	15.6	3	Wyoming	26.5	3
Iowa	14.9	4	Penn.	15.5	4	New Mexico	26.4	4
North Dakota	14.7	5	North Dakota	15.3	5	Montana	25.8	5

Source: U.S. Census Bureau



# Our Challenge

- Balance safety and mobility needs
- Reduce crash risk and injury and fatality rate



# Good News: We Have Been Preparing



# 1991 Roadway Improvements



# 2004: Time to Change The Way We Think



# Improve Safety, Accessibility, and Mobility

- Enhance partnerships
- Evaluation and education on additional roadway and pedestrian improvements
- Develop transportation safety and mobility resources
- Training course

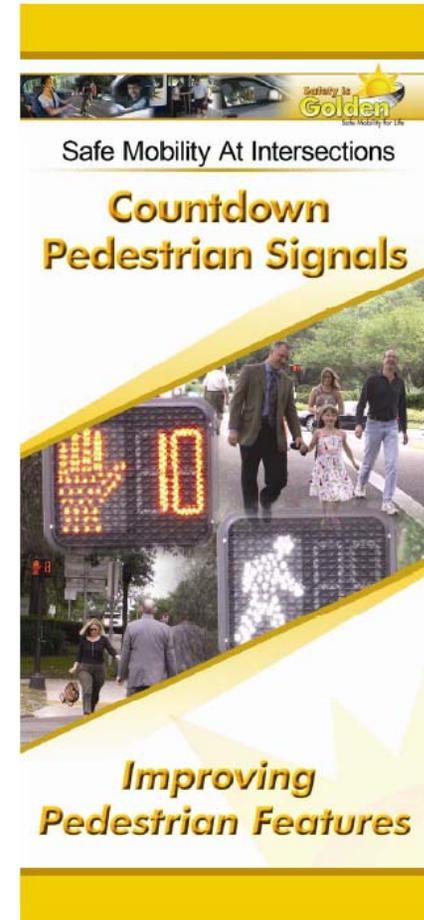


# New Safety Improvements

- Countdown Pedestrian Signals.
- Reflectorized Backplates on Traffic Signals.



- Chapter 18 in Florida Greenbook (*Signs and Markings*).



# www.SafeandMobileSeniors.org

**In The Know  
And  
On The Go**

## Keeping Seniors Safe and Mobile

*SafeandMobileSeniors.org*

Your Guide to Transportation Safety Resources in Florida

Google Custom Search  
Search This Site

Home Road User Roadway Vehicle Laws Find a Ride

### quick links

- Alternative Transportation
- Disaster Preparedness
- Driver Safety Courses
- Driver Skills Assessments
- Driver Wellness
- Engineer and Planner Resources
- Family and Caregiver Resources
- Find a Florida CarFit Safety Event
- How to Discuss When It's Time to Stop Driving
- How to Report an Unsafe Driver
- Information for Physicians
- Law Enforcement Resources
- Local Community Resources

Florida leads the nation with 17.4 percent of our population 65 years and older compared to 12.8 percent for the United States. The number of older residents will continue to grow and Florida will remain number 1 with 27.1 percent of our population projected to be 65+ in 2030, compared to 19.7 percent for the rest of the nation (U.S. Census Bureau).

Florida is also leading the nation in preparations for these changes with implementation of programs and resources such as this Web site. The **Safe and Mobile Seniors** Web site is a virtual "one stop shop" for all transportation safety and mobility information for drivers and pedestrians 65 years and older living in Florida. Developed through the [Florida Department of Transportation's \(FDOT\) mature driver program "Safe Mobility for Life"](#) with assistance from program partners, this site provides Floridians information and resources on every aspect of transportation, in an effort to improve the safety, access and mobility of Florida's growing aging population.

Bookmark this site and use it as a reference to stay connected to the latest transportation safety and mobility resources and information. FDOT has made a commitment to keep the information on this Web site current and easily accessible while also providing a location where agencies and organizations can provide updates on their own transportation related programs and activities aimed at seniors. To assist in this effort, the site is [frequently updated](#) with new features and/or information posted below.

**NEW**

- o Mark your calendars: Older Driver Safety Awareness Week is December 5-11, 2010. Keep checking this site for information on what is going on around the state to acknowledge this week and also [AOTA's web site](#) for ways you can promote older driver safety within your own communities.
- o The University of Florida's Florida Senior Safety Resource Center has updated their



# Road User Web Page

## Bicyclists and Pedestrians

Older adults account for 18 percent of all pedestrian fatalities and 2 percent of all pedestrian injuries. The fatality rate for older pedestrians is higher than for any other age group.

AARP and Institute of Transportation Engineers (ITE) partnered to develop the non-technical *Pedestrian Safety and Mobility Audit Guide* as a tool to be used before volunteer auditors go out into the community. This guide along with completed pedestrian audit locations, can be accessed at this link: <http://www.ite.org/PedAudits/>.



Bicycling safety information and other bicycle information that can be accessed at this link: <http://www.bicyclinginfo.org/bikemore/safely.c>

Florida's Pedestrian and Bicyclist Safety Resource Center promotes safe pedestrian and bicycling activities for citizens and visitors, young and old, by providing educational materials and information to advocate groups in the state. This Center is funded by the FDOT's Safety Office and is housed at the

University of Florida Technology Transfer (T2) Center. The Center can be accessed at this link: <http://www.pedbikesrc.ce.ufl.edu/home/index>

FDOT has developed Countdown Pedestrian Signal tip cards that can be accessed at this link: [http://www.dot.state.fl.us/trafficoperations/pdf/Florida\\_Safe\\_Mobility\\_Ped\\_Card.pdf](http://www.dot.state.fl.us/trafficoperations/pdf/Florida_Safe_Mobility_Ped_Card.pdf).

FDOT has established a statewide initiative on bicycle and pedestrian mobility. **The Bicycle and Pedestrian Partnership Council** will make policy recommendations to FDOT and transportation partners throughout Florida on the state's walking, bicycling and trail facilities. Their mission is to assemble the many different partners needed to make statewide improvements in safety and facilities integration. The Council will include representatives from multiple state agencies, local governments and external stakeholders, including walkers, bicyclists and trail users. They will make recommendations on design,



# Time to Change How We Work Together



# Safe Mobility for Life Coalition

AAA Auto Club South	AARP
Area Agency on Aging of Pasco-Pinellas	Carlin Rogers Consulting
Commission for the Transportation Disadvantaged	Dept of Hwy Safety and Motor Vehicles
Department of Community Affairs	Department of Elder Affairs
Department of Health	CTST Coalition
Dept of Transportation	Federal Highway Administration
Florida Area Agency on Aging Association	Florida Association of Senior Centers
Florida Highway Patrol	Florida State University
Metropolitan Planning Organization Advisory Council	Pepper Institute on Aging and Public Policy
Florida Public Transit Association	FL's Strategic Highway Safety Plan
Tallahassee Senior Center	University of Central Florida
University of Florida	Florida International University

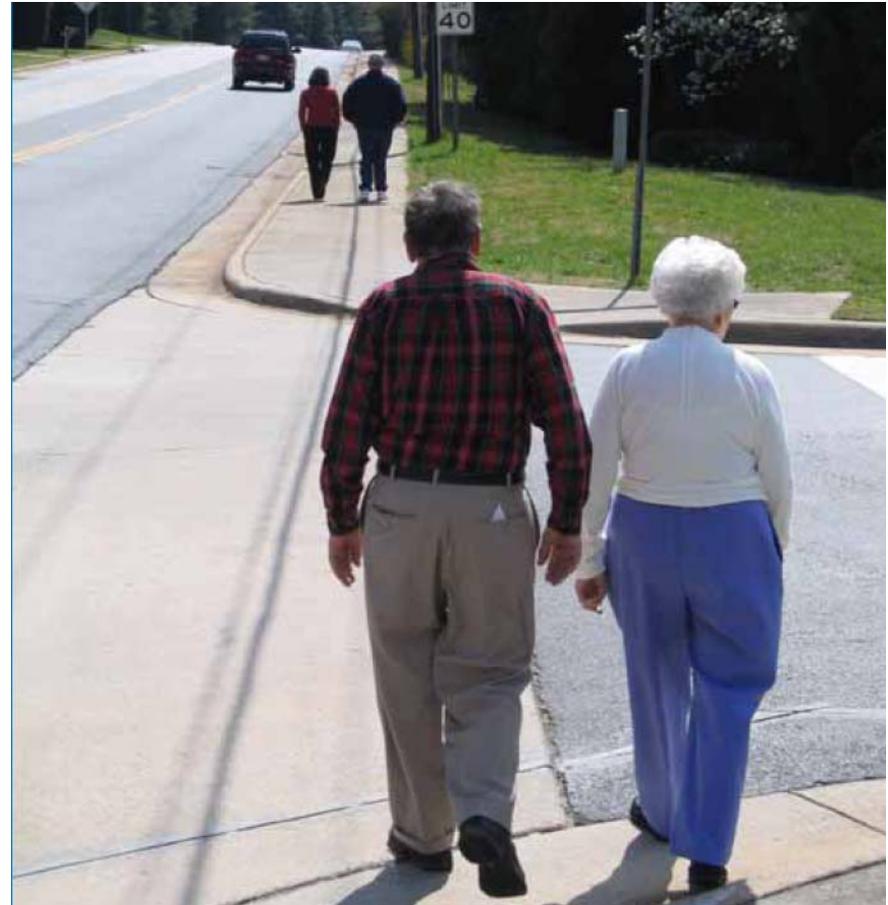
# Aging Road User Strategic Plan

- Broad based comprehensive strategic plan comprised of ten emphasis areas:
  - Advocacy and Policy
  - Aging in Place
  - Assessment, Remediation and Rehabilitation
  - Data Collection and Analysis
  - Licensing and Enforcement
  - Other Road Users
  - Outreach and Education
  - Prevention and Early Recognition
  - Program Management, Evaluation and Resources
  - Transitioning from Driving



# Other Road Users Emphasis Area

**Goal:** Promote the safe mobility of aging vulnerable road users (pedestrians, transit riders, bicyclists and other non-motorized vehicles).



# Other Road Users Objectives

- **Identify and implement effective design elements and safety countermeasures.**
  - *Performance Measure:* Number of effective measures identified and implemented.
- **Increase awareness of the safety and mobility needs of aging vulnerable road users among stakeholders.**
  - *Performance Measure:* Level of awareness raised.

# Keep In Mind

Never doubt that a small group of thoughtful committed people can change the world;



**indeed, it's  
the only thing that ever has.**

***Margaret Mead***



# Contact Information

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Web site: [www.SafeandMobileSeniors.org](http://www.SafeandMobileSeniors.org)

*Thank you!*

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